



01 July 2019

**MEMORANDUM No. 2019-036**

TO : ALL ELECTRIC COOPERATIVES

SUBJECT : Promotional collaterals for 2019 Nationwide NEA-EC Tree Planting/Nurturing and Line Clearing activities

Relative to Memorandum No. 2019-028 dated May 20, 2019, all Electric Cooperatives (ECs) are enjoined to support and actively participate in the Nationwide NEA-EC Tree Planting/Nurturing and Line Clearing activities dubbed as "Golden Aim for Green" on August 30, 2019 in the EC's respective area coverage.

These activities aimed to instill the culture of environment protection among the Member-Consumer-Owners (MCOs) and boost information on the importance of environment care and conservation as a key factor in ensuring reliable sources of energy supply.

In line with this, may we provide you with the sample designs of the promotional collaterals which may be used during the said activities such as the t-shirt and banner. Meanwhile, the ECs have the option to produce and wear the prescribed t-shirt.

The template of said materials are downloadable from the Golden Anniversary portal in the NEA website at [www.nea.gov.ph](http://www.nea.gov.ph).

For any other query, you may contact CDPD at Telephone No. 929-1909 Local 136.

  
**EDGARDO R. MASONGSONG**  
Administrator

NATIONAL ELECTRIFICATION  
ADMINISTRATION  
Office of the Administrator



NEA-0A261554



NATIONWIDE NEA-EC TREE PLANTING ACTIVITY





EC  
Logo

# NEA and (EC name)

Join the 2019 Nationwide NEA-EC  
Tree Planting/Nurturing

*“Golden Aim for Green”*

and Line Clearing

In Celebration of the  
10<sup>th</sup> National Electrification  
Awareness Month (NEAM)

THEME: *Fulfilling the Vision of an  
Empowered Nation*

August 30, 2019



NEA@50 : One with ECs and MCOs for  
Sustainable Rural Development